

Root Wholesale

Natural & Organic Makeup, Skincare & Haircare

We are so honored that you are looking to carry Root products!

At Root, our mission is to make the highest quality natural and organic beauty products that anyone can wear and everyone can afford. We believe healthy and safe products shouldn't be a luxury. Our products are made with natural and organic, skin-loving ingredients, without the steep price tag or loss of quality.

Root products are Vegan, Gluten Free & Paraben Free. No toxic chemicals, artificial dyes or fragrances will ever be found in a Root product! We challenge ourselves daily to make the most fun, trendy & truly effective products that you will adore; whether or not you need products for sensitive skin. The professional quality of our products is extremely important to us! They are recommended by makeup artists and photographers for special events and loved by many for their everyday hair, skin and beauty products.

We offer customizable wholesale packages and also a complete a la carte price system! With our product expertise, we will work one on one with you to help select products best suited for you and your customers. We also have options for making completely customized products and colors for you, starting at minimums as low as 25 units.

We look forward to working with you! Please feel free to email myself at krista@rootpretty.com or Nicole, our wholesale manager, at nicole@rootpretty.com.

xo,
Krista, Founder, Root

- \$500 Opening Wholesale Purchase at 35% off retail pricing
- \$250 Re-Orders • to maintain listing as active wholesaler on our website we request a \$250 purchase each quarter
- Minimum 3 pieces per sku
- For Orders Below \$500/\$250: \$150 purchase & minimum 6 pieces per sku at 30% off retail pricing
- A la Cart Wholesale • minimum 3 pieces per sku

For more details, wholesale packages & to apply for wholesale visit www.rootpretty.weebly.com/wholesale

FACE

RETAIL WHOLESAL

PEARL POWDER FOUNDATION 9grams	\$18	\$11.70
PRETTY BOOSTER LIQUID MINERALS 1.1 fl oz	\$22	\$14.30
LOOSE MINERAL BRONZE 5grams	\$12	\$7.80
SETTING SILK 2grams	\$10	\$6.50
LOOSE MINERAL BLUSH	\$14	\$9.10
PRESSED MINERAL BLUSH PAN	\$16	\$10.40
PETAL BLUSHING BRONZES 3.5grams	\$14	\$9.10
ROSE GLOW ILLUMINATOR 3.5grams	\$14	\$9.10
PRIME + CONCEAL CREAM CORRECTOR	\$16	\$10.40
HELLO PRETTY UNDER EYE BRIGHTENER	\$18	\$11.70

EYES

100% LASH MASCARA	\$14	\$9.10
100% LINE LIQUID EYELINER	\$16	\$10.40
PRETTY ALL DAY GEL EYELINER	\$16	\$10.40
LOOSE MINERAL EYESHADOW	\$10	\$6.50
PRESSED EYESHADOW PAN	\$12	\$7.80
ORGANIC BROW POWDER PAN	\$12	\$7.80
BROW POMADE PAN	\$12	\$7.80

LIPS

PRETTY BALM	\$8	\$5.20
VEGAN SHEA BUTTER LIPSTICK	\$16	\$10.40
PRETTY GLOSS	\$16	\$10.40

HAIRCARE

RETAIL WHOLESAL

PRETTY HAIR DAY SHAMPOO 10.15oz	\$25	\$16.25
PRETTY HAIR DAY CONDITIONER 8.25oz	\$25	\$16.25
PRETTY HAIR DAY GLOSSING HAIR MASK 4.5oz	\$30	\$19.50
PRETTY HAIR DAY HAIR SPRAY 4.25oz	\$24	\$15.60

SKINCARE

R&R MAKEUP REMOVER 4.15oz	\$26	\$16.90
FRESH FACE CLEANSER 4.25oz	\$23	\$14.95
BEAUTY SLEEP PERFECTING SERUM 0.45oz	\$18	\$11.70
FRESH FACE MOISTURIZER 1.75oz	\$16	\$10.40
FRESH LAVENDER CLEANSER 4.5oz	\$26	\$16.90
FRESH LAVENDER TONER 4.5oz	\$22	\$14.30
FRESH LAVENDER MOISTURIZER 1.75oz	\$16	\$10.40
POMEGRANATE CLEANSER 2.5oz	\$28	\$18.20
POMEGRANATE SERUM 0.7oz	\$26	\$16.90
POMEGRANATE MOISTURIZER 1.05oz	\$26	\$16.90
POMEGRANATE NIGHT CREAM	\$30	\$19.50
POMEGRANATE EYE CREAM 0.3oz	\$18	\$11.70
ORGANIC PEPPERMINT TONER 4.25oz	\$18	\$11.70
TONING PEPPERMINT MUD MASK 2.25oz	\$22	\$14.30
MOISTURE WHIPS 4.oz	\$24	\$15.60
PRETTY POTION HYDRATING TONIC 2oz	\$26	\$16.90
ORGANIC COCONUT SUGAR SCRUB 2grams	\$12	\$7.80
REFRESHING COCONUT MICELLAR WATER 9oz	\$24	\$15.60

We maintain an extremely low Retail Price for our high quality products. We do not require our wholesalers to sell our products at our Retail Price. In order for you to make your desired profit you may price our products however you see fit.

For wholesale inquiries of 100 or more single skus please email krista@rootpretty.com for larger discount.



www.rootpretty.com

319-290-5746



@rootpretty